

*from*

TED SAUCIER  
Suite 555  
THE WALDORF-ASTORIA  
NEW YORK

ELdorado 5-3000

June 12, 1939.

Mr. Fred L. Black,  
Director,  
Ford Exposition,  
Ford Motor Company,  
New York World's Fair, NY.

Dear Fred:

For a couple of days this week I am doing a special job for The Waldorf. (Incidentally, I hope to send you and George soon a magnificent book, "The Unofficial Palace of New York," which I had a large part in preparing for the Waldorf. Frank Crowninshield was editor and as an artistic presentation of fine typography, illustration, paper and binding, it is quite something.) The point is, however, you can reach me here during the week, should you want me:

Eldorado 5-3000  
(care of Publicity Dept.)

Discussing the Booth material with Lambert Davis of the Bobbs-Merrill Company, my publishers, he now tells me that the firm is planning to publish a book on The Booth Family sometime in the Fall. (I'll find out author and other details if you want them.) Anyhow, the one we have in mind necessarily would have to be delayed beyond that time---unless, of course, we preferred to take the matter up with another publisher. This, because of my relationship with Bobbs-Merrill, would entail getting a release from them as they have a contract covering my book writing services.

However, I feel there is plenty of time since "book writing," because of its precarious financial angles, is with me, at least, a "side" proposition, very much like a hobby and sometimes hardly more remunerative! At the moment I am striking out for a solid career in the publicity-advertising business, about which George Pierrot has been kind enough to consent discussing with you later on. I see no reason why the pressure of regular work and the leisurely attention to a "literary hobby" should interfere with each other.

With best regards,

Sincerely,

Jim McCarthy

